



(Continued from F22)

Beautiful China - The Image Record of the Clothes of Nation

《锦绣中华——民族服饰影像志》

Author: Fan Yu Folk Cultural Images Research Studio
Publisher: Shandong electronics audiovisual Publishing House (Apr, 2019)
ISBN: 9787888578753
Contact: Liu Zhao
Email: 403401817@qq.com
Rights: Urdu rights sold

This project is the first set of publications in China that reflects the whole living state of the Chinese nation with panoramic, full documentary and full image, and has extremely high academic and historical value. At the same time, also has a high cultural heritage and cultural exchanges. It is the first large-scale field work using modern digital recording means.

Fujian Tulou 《福建土楼》

Author: Yu Yiming
Publisher: Fujian People's Publishing House (May, 2020)
ISBN: 9787211083138
Contact: Wang Jintuan
Email: 63240132@qq.com
Rights: All rights available

Based on UNESCO's comments on Fujian Tulou as a world cultural heritage of outstanding universal value, this book presents to readers Fujian Tulou's thousand-year history, unique architecture, community culture, rural life, pleasant and unique traditional folk custom and so on. The book further systematically interprets the unique charm of Fujian Tulou, and helps readers clarify the characteristics of 46 tulou in Longyan, Zhangzhou.

Rural Beauty 《美在乡村》

Author: Pan Lusheng
Publisher: Shandong Education Press (Mar, 2019)
ISBN: 9787570104772
Contact: Qian Feng, Wang Jinzhou
Email: 280598430@qq.com, 389624782@qq.com
Rights: Nepali rights sold

Rural Beauty is a collection of the results of Pan's research and surveys of folk art in rural areas over the past three decades. Combined with the latest practice and trends of rural development in China, the book presents the author's observation and thinking in such aspects as rural culture, village protection, the craft industry, and farmer painting and reviews his understanding and suggestions on rural culture development and his obsession with cultural nostalgia.

Holding up A Flower 《拈花意》

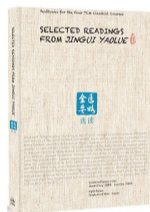
Author: Bing Xue
Publisher: Zhejiang People's Fine Arts Publishing House (Mar, 2020)
ISBN: 9787534076619
Contact: Xu Hanbing
Email: 234374753@qq.com
Rights: All rights available

This book tells the history and development of traditional Chinese flower arrangement art. It is rich in historical materials, showing Xue Bing's style of research and novel ideas. In Xue Bing's words, flower arrangement is not just an art of life. He takes a deeper look at flower arrangement activities from cultural perspectives, and also reviews the value and significance of traditional flower arrangement.

Textbooks for the Four TCM Classical Courses 《中医四大经典》

Compiler and Translator in Chief: Zhaozhi Cheng Jiaxu Chen
Publisher: People's Medical Publishing House (May, 2018)
ISBN: 9787117255523
Contact: Zhang Chenyu
Email: zcyzsf15@163.com
Rights: English rights sold

The Four Great TCM Classics are the quintessence of traditional Chinese medicine (TCM); the fountainhead of TCM academic theories; the ladder of TCM learners to success; the source of expertise for raising TCM physicians' clinical level; the indispensable foundation for TCM to spread toward the whole world.



Series of Chinese Traditional Craftsmanship

“中国传统手工技艺”丛书（共4册）

Author: Sun Xiaohua, Yang Jinfeng, Wang Xu, Shi Yali
Publisher: Beijing Fine Arts Photography Publishing House (Dec, 2018)
ISBN: 9787559202239.etc.
Contact: Xie Yunwei
Email: xieyw@bphg.com.cn
Rights: All rights available

This series includes *Wong's Mount Skill*, *Costume Making Skill*, etc, introduces the development, skills, procedure, materials, preservation of these skills with words and pictures.

Atlas of Animal Patterns in China (4 volumes)

《中国古兽图谱》（共4册）

Author: Gao Yang, et al.
Publisher: Fujian Fine Arts Publishing House (Oct, 2019)
ISBN: 9787539339849 etc.
Contact: Zheng Jing
Email: 14350580@qq.com
Rights: All rights available

This series is a collection of animal patterns used in arts and crafts. After sorting and processing, the series tells of animal patterns in a relaxed and fluent tone. The series introduces the animal patterns in Chinese past dynasties respectively, including the origin of animal patterns, the styles and characteristics of animal patterns in the various dynasties and the application of animal patterns in arts and crafts, and so on.

The Characteristics of Chinese Cultural Spirit

《中国文化精神的特质》

Author: Guo Qiyong
Publisher: SDX Joint Publishing Company (Jun, 2018)
ISBN: 9787108061713
Contact: Sun Linjie
Email: lindasun77@sina.com
Rights: All rights available

This book approaches issues like the characteristics of Chinese cultural spirit, life wisdom of Confucianism, Buddhism, and Daoism, the management wisdom of traditional Chinese culture, features of Chinese philosophy, as well as the definition of guoxue (Chinese studies), etc., which will be beneficial to the studies on cultural awareness, civilization comparison, as well as civilization exchange.

Historical Biography of Chinese Canals

《天下在河上：中国运河史传》

Author: Cai Guilin
Publisher: East China Normal University Press (Apr, 2019)
ISBN: 9787567588202
Contact: Xia Haihan
Email: xiahaihan@ecnupress.com.cn
Rights: Korean, Japanese, Ukrainian, Bulgarian, Mongolian, Hindi, English rights sold

This book has witnessed Chinese canals' spectacular reforms, listened to their agony and ecstasy, and appreciated their magnificent beauty. It can be regarded as a historical record that comprehensively depicts the excavation, development and evolution of Chinese canals, a documentary that observes how Chinese canal culture was born and upgraded from a broad perspective, as well as a report that interprets the majestic and spectacular significance of Chinese canals in multiple dimensions.

5G Era - What Is 5G and How It Will Change the World

《5G时代：什么是5G，它将如何改变世界？》

Author: Xiang Ligang
Publisher: China Renmin University Press (Apr, 2019)
ISBN: 9787300268415
Contact: Liu Yehua
Email: yehualiu@163.com
Rights: Kazakh rights and Traditional Chinese rights sold

This book gives a clear introduction to 5G's three scenes, six features, core technology, global pattern, etc., and answers "what is the real 5G". This book also makes an in-depth explanation of 5G empowering traditional industries, and outlines profound changes in transportation, medical treatment, industry, agriculture, etc. Finally, the author makes a bold assumption about the opportunities and challenges facing the human society in the post 5G era.

(Continued on F24)