

(Continued from F21)

Breaking out of the Trend - Advice from 56 Management Scientists in the Outbreak 56 位管理学家建言》 《逆势突围

Editor in Chief: Wang Fanghua, Xi Youmin

Publisher: China Renmin University Press (Feb, 2020)

ISBN: 9787300279534 Contact: Liu Yehua Email: yehualiu@163.com Rights: Arabic rights sold

During the time when the whole nation agianst the epidemic caused by coronavirus, 56 famous contemporary management scientists have made suggestions on how to save themselves, break through and innovate for Chinese enterprises, especially how to survive, how to turn the corner, and how to improve the government's governance.

Standardized Illustration of Chinese Decoction Piec-

《中药饮片标准图鉴》

Editor in Chief: Chen Shilin, Lin Yulin

Publisher: Shanghai Scientific & Technical Publishing

House (Nov, 2018) ISBN: 9787533556075 Contact: Jiang Shu Email: 69396162@qq.com Rights: Japanese rights sold

Serving as the first standardized illustration of Chinese decoction pieces complying with the processing standard of Chinese Pharmacopoeia in 2010, this book was put great effort in every step including site inspection, collection of corresponding plant, preparation of specimen, processing of medicinal materials and subsequent shooting.

The Next Station: Mars 《下一站火星》

Author: Space craftsmanship

Publisher: Publishing House of Electronics Industry (Apr,

2020) ISBN: 9787121381805

Contact: Guo Wei

Email: guowei@phei.com.cn

Rights: Traditional Chinese rights sold

Mars exploration is to some extent the meaning of exploring humanity. Starting from Mars Uncle Martin, traveling to Mars is an aviation dream for every child and even adults. This book uses entertainment travel writing clues to teach readers to explore space life science.

Masters for the Masses "大家小书"系列

Author: Ding Zongyi, Zhao Puchu, etc

Publisher: Beijing Publishing House(Sept, 2020)

ISBN: 9787200125719 Contact: Xie Yunwei

Email: xieyw@bphg.com.cn

Rights: Rights sold to Malaysia, Japan, the United States,

South Korea, Lebanon, Sri Lanka, Kazakhstan, etc.

Masters for the Masses, meaning "books written by masters for the masses to read", is a series of classical works that deal with various aspects. The works selected into the series elaborate profound content with simple and easy language, which perfectly represent the academic achievements of the masters and enable readers to grasp basic understanding of profound knowledge. Each book is the crystallization of human's wisdom and demonstrates lifelong efforts and great talent of the scholars.

A History of the Third Reich 《第三帝国史》

Author: Zheng Yinda, Chen Yang

Publisher: Jiangsu People's Publishing Ltd. (Jun, 2020)

ISBN: 9787214238719 Contact: Du Jian

Email: jspphrights@163.com Rights: All rights available

Focusing on the inner logics, it provides keen insights into the systems behind the politics, economics, culture, education, ethnics, society and military of the Third Reich, as well as their key drivers. Covering the life of ordinary people, as well as the trend of history, this book attempts to reflect upon the history of the Third Reich using the oriental wisdom.





















Confucianism, Buddhism, Daoism, Christianity and **Chinese Culture** 《儒释道耶与中国文化》

Author: Tang Yijie

Publisher: Foreign Language Teaching and Research Press

(Nov. 2016)

ISBN: 9787513581608 Contact: Shao Lei Email: shaolei@fltrp.com

Rights: Bulgarian rights and Nepali rights sold

25 most important articles by Professor Tang Yijie since the 1980s, dealing extensively with issues of Confucianism, Buddhism, Daoism, Christianity and Chinese culture.

The Thirty Great Inventions of China 《中国三十大发明》

Author: Hua Juming, Feng Lisheng Publisher: Elephant Press (Jan, 2018)

ISBN: 9787534796159 Contact: Wen Huijuan Email: 2454101054@qq.com Rights: All rights available

The book with the simple and concise language discussed the process of its emergence and development, and explored its relationship with social economy, politics, culture and people's lives.

A National Beauty 《国色》

Author: Liu Xilin

Publisher: Shandong Fine Arts Publishing House (Jan, 2020)

ISBN: 9787533078171 Contact: Zhao Ling

Email: 289561412@qq.com

Rights: Kazakh rights sold to Kazakhstan and English to India

This book selects 77 most representative scroll paintings of ancient China and presents the details from the original works in high definition with wonderful comments. The book used interpretations full of humanist care to dig deep into traditional Chinese culture behind the paintings, giving readers a chance to understand Chinese painting and Chinese tradition, also spreading Chinese culture to the world.

Iconography of the Ten-Bamboo Studio Decorated Writing Paper 《十竹斋笺谱图像志》

Author: Nanjing Ten-Bamboo Studio

Publisher: Phoenix Fine Arts Publishing Itd.(Apr, 2019)

ISBN: 9787558059155 Contact: Shu Jinjia Email: shujj@ppm.cn Rights: All rights available

This book is a great assistance for those who are interested in Shizhuzhai Jianpu, a collection of traditional Chinese wood engravings, because it has the original texts, the explanations, and their translations to English and Japanese. Exquisitely designed and uniquely bound, the nearly thousand pages of the book contain more than one hundred classical works about different subjects representing the highest realm of this art.

Tibetan Epic King Gesar in Thangka Paintings 《唐卡中的格萨尔故事》

Author: Jiangbian Jiacuo

Publisher: New World Press (Dec, 2019)

ISBN: 9787510469220 Contact: Feng Yuemeng Email: nwpcd@sina.com

Rights: English and French rights sold

This book selects 130 poems of Wang Anshi, most of which are quatrains and lyrics. It also includes research into Wang Anshi's poetry and translation strategies with useful academic value. The title of the book is taken from the poem "A Conversation with Geng Tianzhi" "The myriad affairs of life are bird tracks in the air, why on earth should you recall and recount them all." The book divides Wang Anshi's poems into eight categories according to Wang's levels of enlightenmen.